

Mount Street



GROSVENOR



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Mount

Street

World class & welcoming

Home to international and UK talent, Mount Street is one of the most famous streets in the world, where fashion and art collide.

This carefully curated enclave, which includes South Audley Street and Carlos Place, holds some of the greatest names in fashion, beauty and hospitality.

Balenciaga, Jenny Packham, Scott's and The Connaught Hotel grace the area with supreme elegance. The area is set to become even more iconic, with legendary new names arriving, who have chosen Mount Street to be their first home in London and the UK.

Quietly audacious and irresistibly appealing, Mount Street entralls visitors, enhancing the reputation of Mayfair and its journey to become the most sophisticated destination in London, where impossible dreams and beautiful intentions meet.

Discover the incredible energy of a world-class and welcoming destination.







Marchesi

117 Mount St, London W1K 3LA

Milan's oldest and finest pastry shop has elegantly set up its first London home on Mount Street. Renowned for its patisserie, signature chocolates and classic Panettone, it has become the area's sweet spot, with the option to try exquisite treats in store or take unforgettable delights away.

The Audley

41-43 Mount St, W1K 2RX
Opening October 2022

This flagship address, set over five appointed floors, welcomes Artfarm, the independent hospitality enterprise owned by international visionary art business, Hauser and Wirth. The building will house a pub and outstanding restaurant with event spaces across the upper floors, beautifully curated with legendary pieces of art. The Audley will sashay its way into little black books everywhere, making its presence gloriously felt.



Matchesfashion.com

5 Carlos Place, London W1K 3AP

MATCHESFASHION, is the magnificent, modern luxury shopping destination for global style citizens. A style inspiration, this London townhouse - set over five floors - is dedicated to creative thinking, with an irresistible combination of innovative installations and tailored edits. Their bespoke luxury service enables guests to shop items from personalised wish lists, which means that they can try at home before buying, shop online and sample within 90 minutes and receive styling consultations. A series of masterclasses and events is available on the second floor along with private shopping on the third. The attic is the place where a rich cultural series of broadcasts and podcasts is created on an ongoing basis, to keep guests one step ahead.



Barbara Sturm

125 Mount St, London W1K 3NS

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Dr. Barbara Sturm's Boutique & Spa nestles on Mount Street. Her first standalone space in London, it is hypnotically serene, echoing the style of her other locations in LA and Düsseldorf, with the bold intention of providing inventive and ingenious beauty solutions. Introducing #SturmGlow to Mayfair, the store will also showcase new technologies and treatments for the best skincare in the world.

The Row

15 Carlos Place, London W1K 2EY

Established in 2006 by Ashley Olsen and Mary-Kate Olsen, fashion designers and former actresses - The Olsen Twins - The Row has established itself as a fashion house combining incredible fabrics, precise tailoring and impeccable attention to detail. Exploring design from a timeless perspective with uncompromising quality, The Row's collection speaks to an enduring and elegant style that is all its own.



“Grosvenor has been an exceptional partner for MATCHESFASHION. They really take the time to understand and champion our business, supporting and helping our goals. They understand luxury, customer behaviour and the need for retailers to innovate and are always open to our ideas and requests. I cannot recommend them highly enough.”

Jess Christie, chief brand & content officer,
MATCHESFASHION



↘ Grosvenor has signed 12 new deals on Mount Street in the last three years ↘ There are 22 brands on Mount Street that have established their UK flagship or only store in London ↘ In 2019, Mount Street had 4.9m visits ↘ The dwell time for Mount Street is around 146 minutes



*“Through Grosvenor’s
astounding work in curating
an incredible hub – a mix
of renowned British and
international luxury brands –
they have established Mount
Street as one of the leading
shopping destinations in
London.”*

Jenny Packham,
Fashion Designer



Grosvenor: Your partner of choice

Grosvenor is your long term partner of choice. When you succeed, we succeed.

We've built up a wealth of experience over the last 340 years. We are the people behind the highly successful consumer destinations brands: Mayfair and Belgravia.

Since launching our new branding in 2021, we have seen Mayfair website visitor numbers grow by over 360%*.

Our values help to build loyalty and success across our communities, connecting people and services. Flexibility, passion and collaboration are in our DNA. Whatever you need help with, we work with you to achieve mutually cost-effective business, sustainability and community goals.

Using our historic experience and future thinking, we help you to solve your practical and operational issues, allowing you to focus on what you do best - nurturing and growing your business.



Our service

Our aim is to make opening and trading as easy and straightforward as possible. So, we've reduced the barriers to entry in order to support you at every stage of the process:

Our promise:
We have a dedicated team to make sure the process, from start to finish, is smooth and efficient.

Our sustainable goals:
We care deeply about sustainability and are moving to become an environmental leader in the sector. We provide a sustainability advisory service to help you meet our shared goals to reduce your unit running costs.

Straight forward:
We provide you with a seamless leasing process and have developed a new Trading Lease, which requires minimal legal input, allowing us to agree a lease within 24 hours.

The basics:
We set up your utilities before you arrive and will manage your waste collection.

Added extras:
We are also happy to set up your Wi-Fi using our Prime Fibre connection. In addition, we can help with shop front and signage applications as well as outside seating requirements and if required, can deliver your fit-out for you.

Optional extras:
We work with partners who make sure your business is working at optimum levels. Whether its additional merchandising support, finding new staff or helping you to expand your customer and logistic potential, we can connect you with the right people.

Data and Insight:
We know how important data insight is for every business decision but we also know that independent brands don't always have that resource. We offer best-in-class data and insight analysis for every retailer.

Communicating your brand:
We will also help you thrive as you become an integral part of the Grosvenor community, providing marketing and PR support and offering ongoing learning events through our "In Conversation" series.



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